

# PROGRAMME INTRODUCTION

#### **VISION:**

We aim to inspire positive changes in Ukraine by actively shaping the mind-set of the next generation of leaders.

### **CONCEPT:**

LEAD is a training programme providing talented Ukrainian students and recent graduates with an opportunity to spend 14 days in London in order to gain exposure to and insight into the professional environment, work ethics and corporate culture of the UK's public and private institutions. Through a series of presentations, workshops, case studies and group projects, participants hone their communication, organisation and political skills, and explore concepts of transparency, compliance, and public governance. Under the patronage of the Ukrainian British City Club (UBCC) and with endorsement from the Ministry of Education and Science of Ukraine, LEAD endeavours to motivate young Ukrainians to learn from the best Western practices and apply them to systems, institutions and values in their native Ukraine. Following the completion of the programme, participants are expected to dedicate time to volunteering, social projects or internship opportunities in the public sector of Ukraine.

### **OBJECTIVES:**

During the course of the programme we aim to:

- Familiarise participants with the workings of public and private institutions in the United Kingdom.
- Organise targeted training in subject areas that would be particularly useful in public sector jobs in Ukraine (e.g. municipal governance, lobbying, project management).
- Provide opportunities for networking and information sharing with corporate professionals, public officers, students and peers.
- Maintain contact with our alumni, providing them with further mentoring.



## PROGRAMME DETAILS

### PARTICIPANT SELECTION CRITERIA:

A group of 8 students and up to 4 recent graduates from various regions in Ukraine who meet the following criteria:

- Students: current master's students and those starting their master's degree in 2017 majoring in Business or Humanities related disciplines.
- Young Professionals: recent graduates aged under 27 who are employed in the public or non-profit sectors in Ukraine.
- 1 place will be allocated to either a Master's student majoring in Journalism or a recent graduate working in the field.

### **ALL:**

- Able to demonstrate leadership qualities, academic excellence and active social engagement
- Advanced level of English
- Interest and motivation to be involved in the public sector and / or social initiatives in Ukraine.

### **APPLICATION PROCESS:**

LEAD will take place in early July 2017.

Participants' selection process will consist of two phases:

- Written application form submitted online
- Skype interview with the LEAD team.

Skype interviews will be conducted in English.

Application forms must be completed online via

https://www.surveymonkey.co.uk/r/LEADProgramme2017

The deadline for submission is Friday, 31 March 2017 (11.59pm GMT).

Successful applicants will be invited for a Skype interview in the beginning of May.



# **CONTACTS**

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Empowering change through education!

